			ontract #	<b>1420394</b> 09/06/16-09/18							Date Ent Last Mod	,	9/02/16 9/08/16	Elmira (WETM)  By Broadcast Mon		Rate
WETM WETM WETM		Ad	vertiser	Tom O'Mara/St	ate Sen	ate/R	epub	lican/	NY (83	3428)	Entered	By F	uth Irons	Sep. 2016	91	\$16,020.00
201 Hum		Age	ency	Butler Till Media	(1096	1)					СО-ОР	1	lo	Grand Total:	91	\$16,020.00
Rocheste	er, NY 14610	Pro	oduct	Political - State	Senate	(107	4)				Headline	e #				
MY I WIN TIERS. COM		Bra	and	3286 (556333)							Demo					
		Sal	esperson	Elmira, House (	2271)						Order Ty	-	Normal			
		Sal	es Office	Elmira							Package					
Butler Till Media		Buy	yer Name								Commiss	-	5.00			
1565 Jefferson Rd		Pho	one/Fax	/							Commiss	7	2,403.00			
Bldg 200 Ste 280 Rochester, NY 14623		CPI	E	N/A							Net Tota	,	13,617.00			
1 Toollester, 141 14025		Acc	count Types	Local/Political							Sales Ta	x				
		Bill	ling Type	Standard												
		Cor	mments													
			Due to: Pendi	INCOR									rovals applied)			
Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо Т	u W	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comm	ents Entered
1.0 Normal Line / SPOT	09/06/16-09/08/16	4	:30 5A- Ch	annel 18 News	1	<u> </u>	x ¦ x	X		i	1	\$50.	90 \$50.00	Elmira (WETM)		9/2/16
2.0 Normal Line / SPOT	09/09/16-09/09/16	4	:30 5A- Ch	annel 18 News	1	l	į	İ	X	İ	1	\$75.	90 \$75.00	Elmira (WETM)		9/2/16
3.0 Normal Line / SPOT	09/13/16-09/16/16	4	:30 5A- Ch	annel 18 News	3	<u> </u>	Χ	X	X	ĺ	3	\$75.	90 \$225.00	Elmira (WETM)		9/2/16
4.0 Normal Line / News	09/06/16-09/08/16	4	:30 6A- Ch	annel 18 News	2		x ¦ x	X   X		l J	2	\$125.	90 \$250.00	Elmira (WETM)		
5.0 Normal Line / News	09/09/16-09/09/16	4	:30 6A- Ch	1.40.11	1	1			X	l J	1	\$150.	90 \$150.00	Elmira (WETM)		9/2/16
6.0 Normal Line / News			20 64 61	annel 18 News				1	1 v 1	1	_	4150	00 #4E0 00			9/2/16 9/2/16
7.0 Normal Line / SPOT	09/13/16-09/16/16	4	:30 6A- Ch	annel 18 News annel 18 News	3	1	x ¦ x	: X	_ ^ _	i	3	\$150.	JU \$450.00	Elmira (WETM)		
7.0 Normal Line / St O1	09/13/16-09/16/16 09/06/16-09/08/16	4	:30 6A- Ch	annel 18 News	3 4	_		:			4	\$150. \$100.	<u> </u>	DEImira (WETM) DEImira (WETM)		9/2/16
8.0 Normal Line / SPOT		4 4		annel 18 News day Show	3 4 2	_					4 2		90 \$400.00			9/2/16 9/2/16
<del>'                                    </del>	09/06/16-09/08/16	4 4 4	:30 7A- To	annel 18 News day Show day Show	3 4 2 5	;	x x		x	 	3 4 2 5	\$100.	\$400.00 \$300.00	Elmira (WETM)		9/2/16 9/2/16 9/2/16
8.0 Normal Line / SPOT	09/06/16-09/08/16 09/09/16-09/09/16	4 4 4	:30 7A- To :30 7A- To :30 7A- To	annel 18 News day Show day Show	3 4 2 5 2	;	x x	X	X	X	3 4 2 5 2	\$100. \$150.	\$400.00 \$300.00 \$750.00	Elmira (WETM) Elmira (WETM)		9/2/16 9/2/16 9/2/16 9/2/16
8.0 Normal Line / SPOT 9.0 Normal Line / SPOT	09/06/16-09/08/16 09/09/16-09/09/16 09/13/16-09/16/16	4 4 4	:30 7A- To :30 7A- To :30 7A- To :30 7A- Sa	annel 18 News day Show day Show day Show	3 4 2 5 2	;	x x	X	X	X   X	3 4 2 5 2 1	\$100. \$150. \$150.	\$400.00 \$400.00 \$300.00 \$750.00 \$150.00	Elmira (WETM) Elmira (WETM) Elmira (WETM)		9/2/16 9/2/16 9/2/16 9/2/16 9/2/16
8.0 Normal Line / SPOT 9.0 Normal Line / SPOT 10.0 Normal Line / SPOT	09/06/16-09/08/16 09/09/16-09/09/16 09/13/16-09/16/16 09/10/16-09/10/16	4 4 4 4	:30 7A- To :30 7A- To :30 7A- To :30 7A- Sa	annel 18 News day Show day Show day Show turday Today Show turday Today Show	3 4 2 5 2 1 1 1	;	X X	X	X		3 4 2 5 2 1	\$100. \$150. \$150. \$75.	\$400.00 \$400.00 \$00 \$300.00 \$00 \$750.00 \$00 \$150.00 \$75.00 \$00 \$00 \$75.00 \$00 \$00 \$75.00 \$00 \$00 \$75.00 \$00 \$00 \$75.00 \$00 \$00 \$00 \$75.00 \$00 \$00 \$75.00 \$00 \$00 \$75.00 \$00 \$00 \$75.00 \$00 \$00 \$00 \$75.00 \$00 \$00 \$00 \$00 \$00 \$00 \$00 \$00 \$00	Elmira (WETM) Elmira (WETM) Elmira (WETM) Elmira (WETM)		9/2/16 9/2/16 9/2/16 9/2/16 9/2/16 9/2/16

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



**Butler Till Media** 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1420394	Date Entered	09/02/16
Schedule Dates	09/06/16-09/18/16	Last Modified	09/08/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
A		CO OB	No

Agency Butler Till Media (10961) Headline # Product Political - State Senate (1074) Brand 3286 (556333) Order Type Salesperson Elmira, House (2271)

Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$2,403.00 Phone/Fax CPE **Net Total** \$13,617.00 N/A

Normal

Package Deal

Sales Tax **Account Types** Local/Political Billing Type Standard

Comments

Elmira (WETM) By Broadcast Month Spots Rate Sep. 2016 91 \$16,020.00 Grand Total: 91 \$16,020.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/06/16-09/08/16	4	:30	9A- Today Show 9-10A M-F	2		X	X X X	i i	2	\$40.00	\$80.00	Elmira (WETM)		9/2/16
15.0	Normal Line / SPOT	09/09/16-09/09/16	4	:30	9A- Today Show 9-10A M-F	1		I		X ¦	1	\$40.00	\$40.00	Elmira (WETM)		9/2/16
16.0	Normal Line / SPOT	09/13/16-09/16/16	4	:30	9A- Today Show 9-10A M-F	3		X	x   x   :	x	3	\$40.00	\$120.00	Elmira (WETM)		9/2/16
17.0	Normal Line / News	09/06/16-09/08/16	4	:30	12P- WETM News 12pm	2		X	X X	1 1	2	\$55.00	\$110.00	Elmira (WETM)		9/2/16
18.0	Normal Line / News	09/09/16-09/09/16	4	:30	12P- WETM News 12pm	1		I		X ¦	1	\$55.00	\$55.00	Elmira (WETM)		9/2/16
19.0	Normal Line / News	09/13/16-09/16/16	4	:30	12P- WETM News 12pm	3		X	X   X   2	X ¦	3	\$55.00	\$165.00	Elmira (WETM)		9/2/16
20.0	Normal Line / SPOT	09/11/16-09/11/16	4	:30	9A- Meet The Press	2		1	1 1	X	2	\$150.00	\$300.00	Elmira (WETM)		9/2/16
21.0	Normal Line / SPOT	09/18/16-09/18/16	4	:30	9A- Meet The Press	1	1	I	1 1	X	1	\$150.00	\$150.00	Elmira (WETM)		9/2/16
22.0	Normal Line / News	09/06/16-09/08/16	4	:30	4:58P- WETM News	1	1	X	X   X	1 1	1	\$150.00	\$150.00	Elmira (WETM)		9/2/16
23.0	Revised Line / News	09/09/16-09/09/16	4	:30	4:58P- WETM News	2		1		X ¦				Elmira (WETM)		9/2/16
23.1	Normal Line / News	09/09/16-09/09/16	4	:30	4:58P- WETM News	1	1	I		x	1	\$200.00	\$200.00	Elmira (WETM)		9/7/16
24.0	Normal Line / News	09/13/16-09/16/16	4	:30	4:58P- WETM News	4	- 1	X	x   x   :	x	4	\$200.00	\$800.00	Elmira (WETM)		9/2/16
25.0	Normal Line / News	09/06/16-09/08/16	4	:30	5:29P- WETM News 530P	2	İ	X	x   x	1 1	2	\$175.00	\$350.00	Elmira (WETM)		9/2/16
26.0	Revised Line / News	09/09/16-09/09/16	4	:30	5:29P- WETM News 530P	2	1	İ		x ¦				Elmira (WETM)		9/2/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



**Butler Till Media** 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1420394	Date Entered	09/02/16
Schedule Dates	09/06/16-09/18/16	Last Modified	09/08/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Dutley Till Media (100C1)	CO-OP	No

Normal

Butler Till Media (10961) Headline # Product Political - State Senate (1074) Brand 3286 (556333)

Order Type Salesperson Elmira, House (2271) Package Deal Sales Office Elmira

Commission % 15.00 **Buyer Name** Commission \$2,403.00 Phone/Fax **Net Total** CPE \$13,617.00 N/A Sales Tax **Account Types** Local/Political

Billing Type Standard

Comments

Elmira (WETM)		
By Broadcast Month	<b>Spots</b>	Rate
Sep. 2016	91	\$16,020.00
Grand Total:	91	\$16,020.00

# INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	1o Tu	We '	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
26.1	Normal Line / News	09/09/16-09/09/16	4	:30	5:29P- WETM News 530P	1	l	İ		X			\$250.00	\$250.00	Elmira (WETM)		9/7/16
27.0	Normal Line / News	09/13/16-09/16/16	4	:30	5:29P- WETM News 530P	4	1	X	X	$X \downarrow X$		4	\$250.00	\$1,000.00	Elmira (WETM)		9/2/16
28.0	Normal Line / News	09/06/16-09/08/16	4	:30	5:58P- WETM News	3	3	X	X	Χ		;	\$325.00	\$975.00	Elmira (WETM)		9/2/16
29.0	Revised Line / News	09/09/16-09/09/16	4	:30	5:58P- WETM News	2	2	1		¦ X					Elmira (WETM)		9/2/16
29.1	Normal Line / News	09/09/16-09/09/16	4	:30	5:58P- WETM News	1	L	1		¦ X			\$350.00	\$350.00	Elmira (WETM)		9/7/16
30.0	Normal Line / News	09/13/16-09/16/16	4	:30	5:58P- WETM News	4	1	¦ X	X	X ¦ X		4	\$350.00	\$1,400.00	Elmira (WETM)		9/2/16
31.0	Normal Line / News	09/10/16-09/10/16	4	:30	6P- 6:30P (EST)	1	l	1			X		\$175.00	)	Elmira (WETM)		9/2/16
31.0.1	1 Closed Preempt	09/10/16						 		 					Elmira (WETM)	Schedule Change/Exception - News NA 9/10	
32.0	Normal Line / News	09/17/16-09/17/16	4	:30	6P- WETM News @ 6	1	L	1		I	X	:	\$175.00	\$175.00	Elmira (WETM)		9/2/16
33.0	Normal Line / News	09/11/16-09/11/16	4	:30	6P- WETM News @ 6	1	l	1			X		\$175.00	\$175.00	Elmira (WETM)		9/2/16
34.0	Normal Line / News	09/18/16-09/18/16	4	:30	6P- WETM News @ 6	1	L	1		1	X		\$175.00	\$175.00	Elmira (WETM)		9/2/16
35.0	Normal Line / SPOT	09/06/16-09/08/16	3	:30	7:01P- Jeopardy	2	2	X	X	Χ¦			\$275.00	\$550.00	Elmira (WETM)		9/2/16
36.0	Normal Line / SPOT	09/09/16-09/09/16	3	:30	7:01P- Jeopardy	1	L	1		¦ X			\$300.00	\$300.00	Elmira (WETM)		9/2/16
30.0	JINOTHIAI LINE / SFOT	03/03/10-03/03/10	3	.30	7.01F - Jeopardy		_			^		+	\$300.00	\$500.00	LIIIII (VVL 1111)		2/2/

CONFIRMATION CONTRACT

		00141 11 1101/111014 00141111/10	<i>-</i> 1	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



**Butler Till Media** 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1420394	Date Entered	09/02/16
Schedule Dates	09/06/16-09/18/16	Last Modified	09/08/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agongu	D T (10061)	CO OR	No

Butler Till Media (10961) Headline # Product Political - State Senate (1074) Brand 3286 (556333)

Order Type Salesperson Normal Elmira, House (2271) Package Deal Sales Office Elmira

Commission % 15.00 **Buyer Name** Commission \$2,403.00 Phone/Fax CPE **Net Total** \$13,617.00 N/A

Sales Tax **Account Types** Local/Political Billing Type Standard

Comments

Elmira (WETM) By Broadcast Month Spots Rate Sep. 2016 91 \$16,020.00 Grand Total: 91 \$16,020.00

# INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr Sa Su	Spot	s Rate		Total	Station	Comments	Entered
37.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	7:01P- Jeopardy	3		Х	X	X		3 \$3	00.00	\$900.00	Elmira (WETM)		9/2/16
38.0	Normal Line / SPOT	09/06/16-09/07/16	3	:30	7:30P- Wheel of Fortune	2		Х	X			2 \$2	00.00	\$400.00	Elmira (WETM)		9/2/16
39.0	Normal Line / SPOT	09/09/16-09/09/16	3	:30	7:30P- Wheel of Fortune	1				X		1 \$3	00.00	\$300.00	Elmira (WETM)		9/2/16
40.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	7:30P- Wheel of Fortune	3		Х	X	X		3 \$3	00.00	\$900.00	Elmira (WETM)		9/2/16
41.0	Normal Line / News	09/06/16-09/07/16	4	:30	10:59P- WETM News	2		Х	X			2 \$2	00.00	\$400.00	Elmira (WETM)		9/2/16
42.0	Normal Line / News	09/09/16-09/09/16	4	:30	10:59P- WETM News	1				X		1 \$2	25.00	\$225.00	Elmira (WETM)		9/2/16
43.0	Normal Line / News	09/13/16-09/16/16	4	:30	10:59P- WETM News	3	1	Х	XXX	X		3 \$2	25.00	\$675.00	Elmira (WETM)		9/2/16
44.0	Normal Line / News	09/10/16-09/10/16	4	:30	10:59P- WETM News	1	1		I I	X		1 \$1	75.00	\$175.00	Elmira (WETM)		9/2/16
45.0	Normal Line / News	09/17/16-09/17/16	4	:30	10:59P- WETM News	1	1		I I	X		1 \$1	75.00	\$175.00	Elmira (WETM)		9/2/16
46.0	Normal Line / News	09/12/16-09/12/16	4	:30	4:58P- WETM News	1	X		 			1 \$2	00.00	\$200.00	Elmira (WETM)		9/7/16
47.0	Normal Line / News	09/12/16-09/12/16	4	:30	5:29P- WETM News 530P	1	Χ		I I			1 \$2	50.00	\$250.00	Elmira (WETM)		9/7/16
48.0	Normal Line / News	09/12/16-09/12/16	4	:30	5:58P- WETM News	1	Χ					1 \$3	50.00	\$350.00	Elmira (WETM)		9/7/16
Est 49.0	M/G For 31.0.1 (MgNewL) / SPOT	09/09/16-09/09/16	4	:30	4P- Dr. Oz	1	1			X		1 \$	25.00	\$25.00	Elmira (WETM)		9/8/16
Est 50.0	Unapproved (NewL) / SPOT	09/09/16-09/09/16	4	:30	7A- Today Show	1	1			X		1 \$1	50.00	\$150.00	Elmira (WETM)		9/8/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: